

IMPACT REPORT 2022



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Part 1

Company Philosophy

Who we are

“Without data, you are just another person with an opinion.” - William E. Deming

If we want to measure the impact of our actions, data are essential.

The data itself aren't good or bad – it's just a matter of choosing how to use them. We can continue to use them to defend ourselves from external attacks, or we can be proactive and start putting them in support of strategic choices.

In 2015 The ID Factory was born.

The ID Factory is a supply chain traceability platform that, through the creation of a product passport, allows fashion companies to gain end-to-end transparency over their global supply chain.

Our mission is to empower brands in making timely, informed, and data-driven decisions that are the most effective for their business.

Only by having structured information and complete visibility along the supply chain we can understand where there are areas of improvement and where we can solve critical issues to have a positive impact.

CLIENTS & PARTNERS

THE IDFACTORY



TOMMY HILFINGER

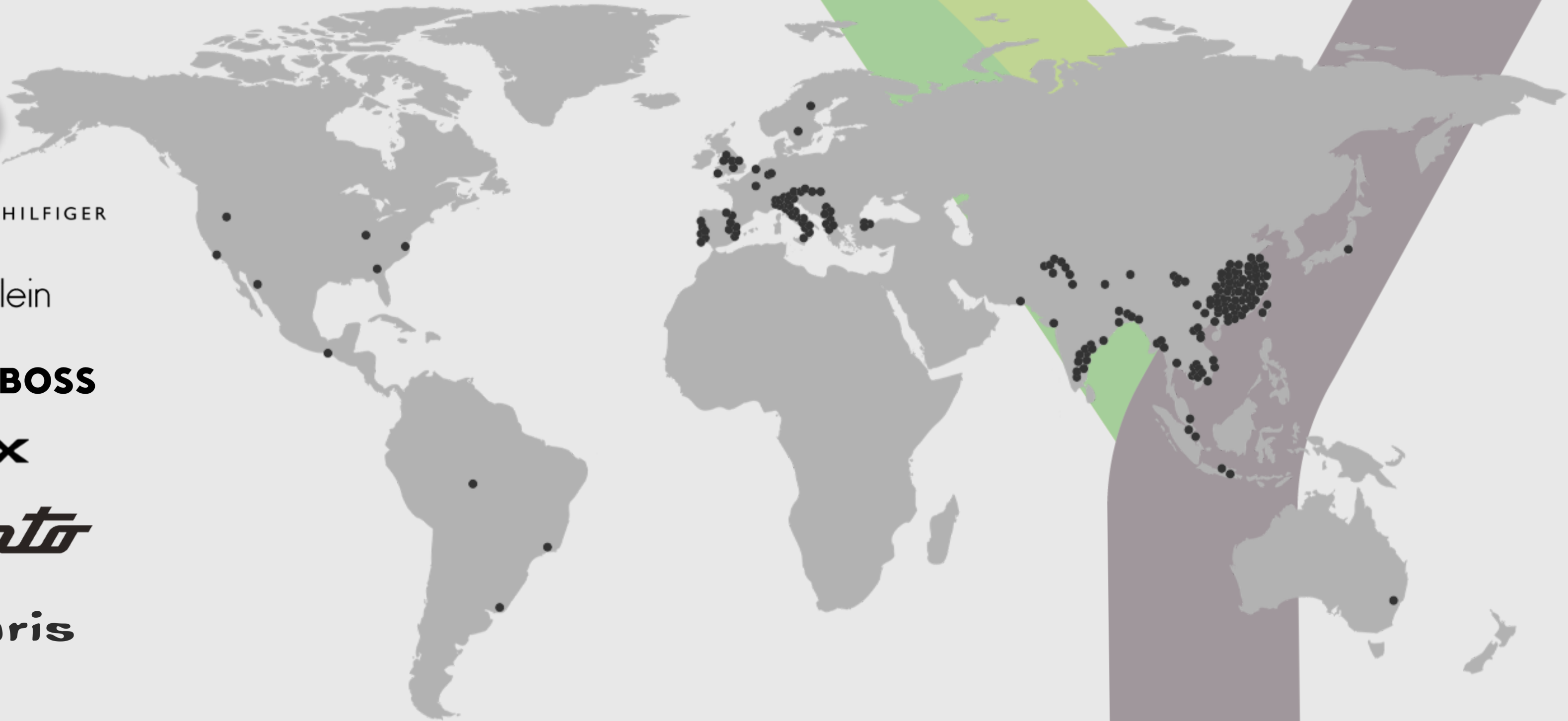
Calvin Klein

HUGO BOSS

GEOX



Tamaris



PAMBIANCO academy
ONLINE MASTERS FOR FASHION, DESIGN, BEAUTY PROFESSIONALS

+1BN
Materials traced

17
Brands

+700
Suppliers

22
Countries



Enrico Purgato

General Manager of The ID Factory

Interview* with the CEO

What does the The ID Factory do?

We cannot talk about sustainability without talking about traceability, because today in the fashion industry 90% of emissions are linked to the production chain.

The ID Factory provides a supply chain traceability platform, which through unique digital identifiers allows fashion and luxury companies to acquire complete visibility on their global production chains.

The ID Factory platform makes the flow of information and materials transparent throughout the fashion industry supply chain.

*Confcommercio Vicenza : "Traceability underlying a Responsible Production", September 2022.

How did it all start?

It all started at the end of 2012 when one of the founders of The ID Factory, Massimo Brandellero, was in Hong Kong for work and found himself in the same place where a few days before Greenpeace activists had held a protest called "Invisible Victim of Fashion", against the use of toxic substances that pollute the water in the textile supply chain.

This moment marked the beginning of the "Detox my Fashion" campaign which gave an important input into Massimo's mind and led to the birth of The ID Factory.

Who are your customers?

Today The ID Factory works with major brands in the apparel and footwear sector including Hugo Boss, Tommy Hilfiger, Calvin Klein, Geox, Tamaris, S.Oliver, North Sails and many others.

What are the major obstacles encountered?

Technology itself makes sense to exist when it facilitates and not when it creates obstacles and complexity, however in this sector with a strong tradition the problems are mainly due to the mindset of users.

How is The ID Factory organized?

From an organizational point of view, we chose a teal approach that aims at the self-realization of collaborators.

Our organization is as flat as possible, becoming pyramidal on a specific project, with a dynamic team approach, focused on the result of the project and goals are formed on a bottom-up process.

Each person has enough potential to work on its tasks and to propose projects to contribute to the strategic development of The ID Factory.

What does being a B corp company mean to you?

Being a B Corp company means committing to be regenerative and be able to use resources in order to increase the value we create from the use of resources instead of destroying it.

The involvement of collaborators also takes place through some interesting activities, can you explain them?

"Small steps all together drive us to walk long distances" is our motto, and we do this through a series of actions: constant brain storming sessions to develop our strategic path, the targeted executive meeting to verify the effectiveness of our strategy, project meetings to set together the company's objectives and the personal objective, and constant vision of the target and then KPI, KPI and KPI.

The company also looks at its social impact on the territory and on the sector. How?

Through two fundamental objectives of common benefit written in our statute. First of all, the creation of an inclusive organization. We want to create a strong group identity that values the authenticity and unique contribution of each one and is based on the sharing of our values and our mission, the integration between personal and professional life and thus contributing to the constant growth of confidence and satisfaction in the workplace. Then, the community support. In this case we promote activities with a positive impact in the community in which we operate through educational and cultural promotion projects.

Benefit Company & B Corp

At The ID Factory, we strongly believe in the power of fashion to inspire people.

For this reason, we want to support the transition to a more traceable and transparent industry that uses technology to connect suppliers, manufacturers, designers, and final users.

To share our story and commit ourselves to the greatest purpose, we decided to become a Benefit Company and to formalize our three main impact areas in our statute.

Since June 2021 we are also certified as a B Corp. We earned an overall score of 100.1 out of 200, meaning that we are a regenerative business which gives back more value to its own stakeholders compared to the value it extracted.

We have also created several B Corp campaigns to promote the Fashion B Corp movement and to approach new people to this community.

Our B Corp recertification will be reviewed in 2024.

Part 2

Impact Areas

Impact Areas

TRACEABILITY

We want to help brands to trace the production phases and the actors of their supply chain so that the fashion industry is more transparent and consumers are more aware.

INCLUSIVE ORGANIZATION

We strive to create a safe and positive working environment that values the authenticity and unique contribution of each member of the team.

COMMUNITY SUPPORT

We want to generate a positive impact on the wider community with which we operate and share best practices to improve ourselves and support others.

TRACEABILITY

“We work to promote innovative traceability systems that make it easy and transparent to monitor the information and materials flows across global fashion supply chains.”

By creating a data centric platform for the fashion industry we want to support brands to easily manage their supply chains and to gain end-to-end visibility over all materials. Transparency is the first step towards sustainability.



The ID Factory is a supply chain traceability platform (SaaS) that, through the creation of a Digital ID, allows fashion companies to gain end-to-end transparency over their global supply chain.

We digitize operations like quality control, compliance, extended procurement and traceability through a dynamic database that can be integrated with any management system.

A product passport enabled by a physical and digital traceability at scale.

Our goal is to make the fashion industry as transparent and traceable as possible, for this reason we support and empower fashion brands and their supply chains in a co-evolution process towards a strategic commitment for continuous improvement and the creation of shared value.

Today one of the main problems in the fashion industry is the lack of transparency. Very few stakeholders have all the information below tier 2 and tier 3.

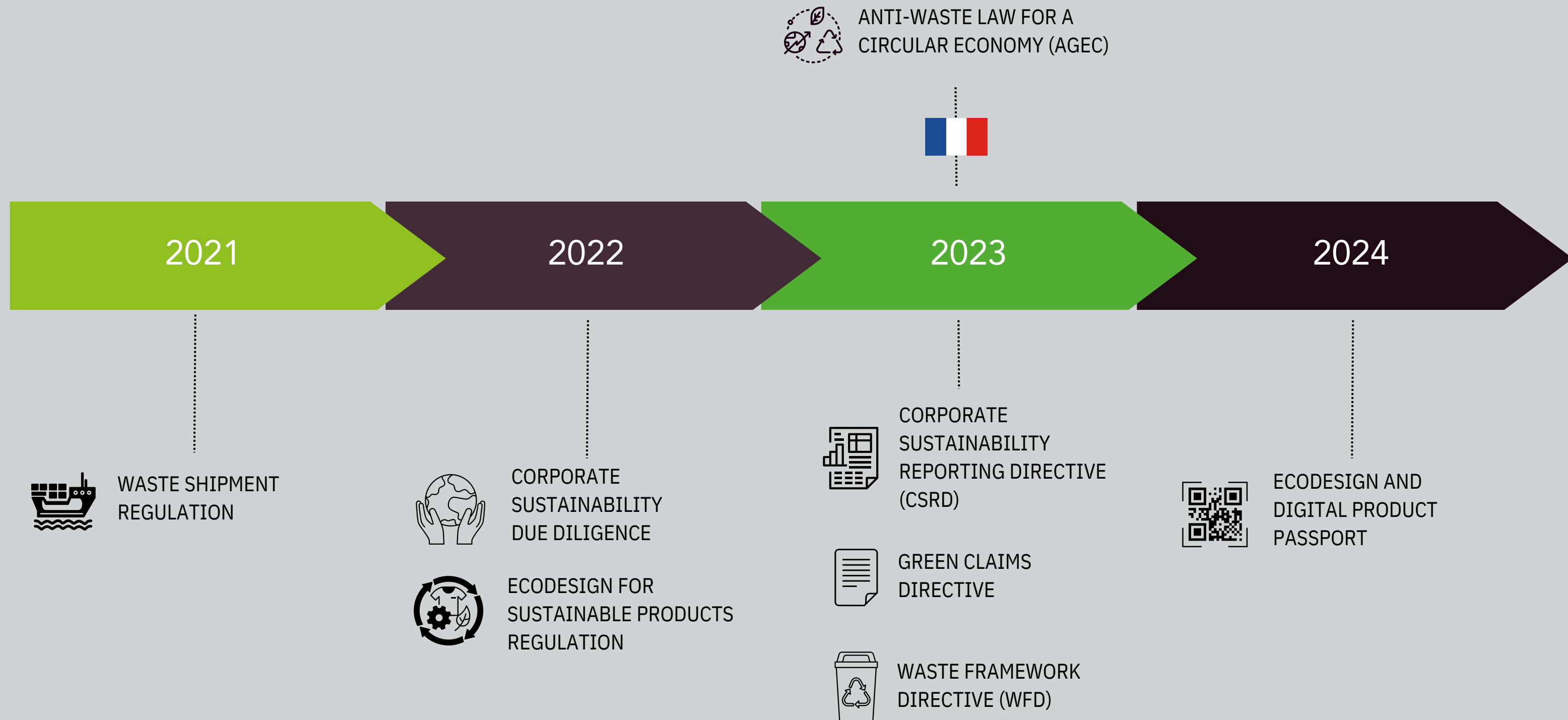
But according to the Fashion Transparency Index 2022 there has been an improvement in the transparency rate across all supplier's tier.

32% of brands published their processing facilities further down the supply chain, and 12% of brands published some of their raw material suppliers.*

We provide fashion companies to make informed, data-driven decisions that are the most effective for their business.

*FASHION TRANSPARENCY INDEX 2022

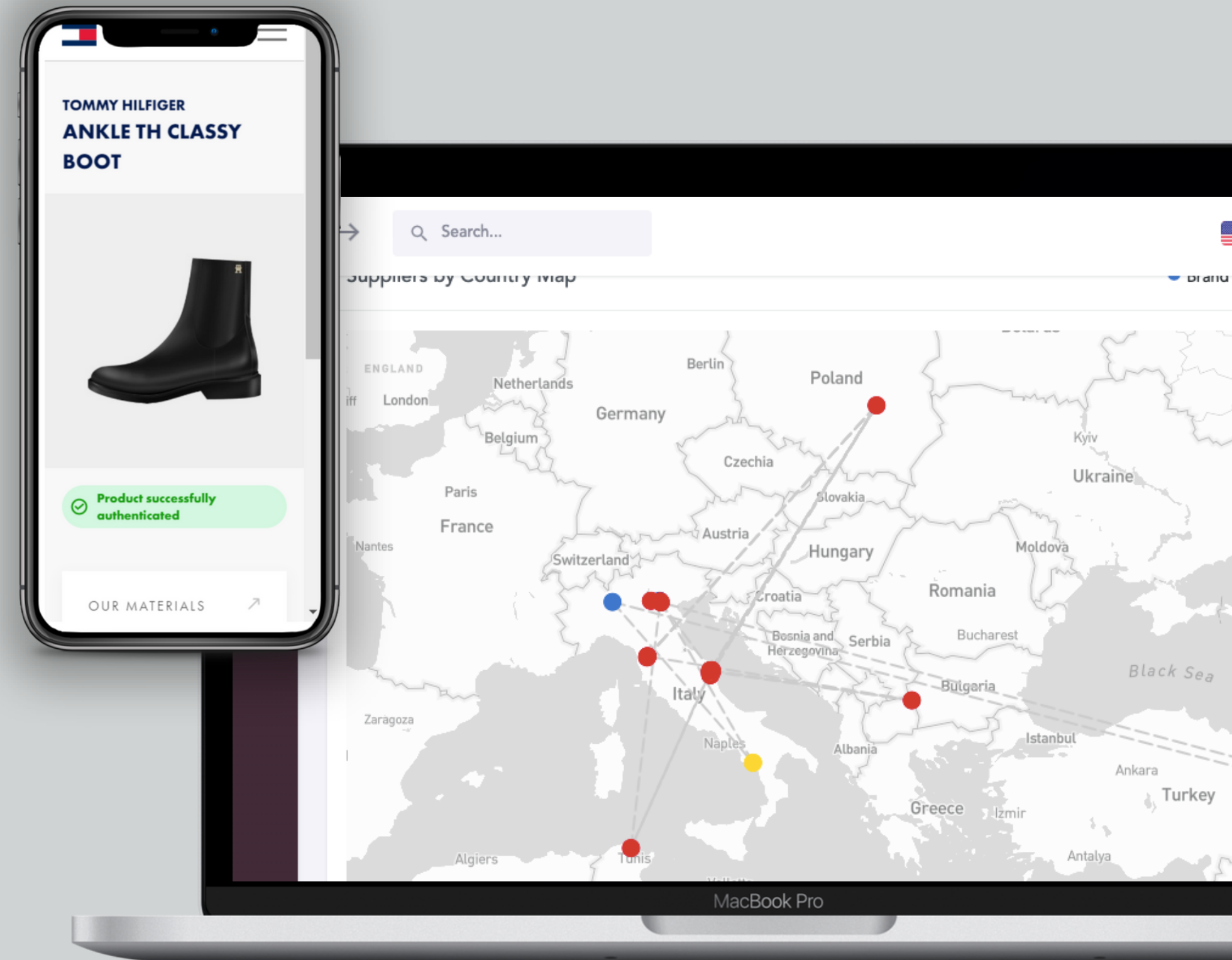
EU Traceability & Transparency legislations



Digital Product Passport Platform

In 2022 we worked hard to release a new service: the Digital Product Passport.

Through the Digital Product Passport the product is traced along its entire supply chain together with the participating actors, allowing the achievement of two objectives: the Brand is able to be transparent towards its consumers, and potential buyers can make purchases in a more conscious way.



Key Activities



Engage brands



Engage the value chain



Share the traceability story
behind the product



Work on materials'
traceability rate



Engage brands

The ID Factory has the vision to make the fashion industry as traceable and transparent as possible.

To achieve our purpose, we aim to partner with fashion brands, and to work with them to gradually onboard all the supply chain tiers, starting from the first one and going lower down to the farm.

Today we have been able to engage 17 international brands in the traceability process, including Geox, Tommy Hilfiger, Calvin Klein, Hugo Boss, North Sails, and more than 600 stakeholders among factories and material suppliers.

We have promoted various initiatives to increase brand engagement, including creating promoters of The ID Factory within the brands, evaluating their degree of loyalty through Net Promoter Score tools and Brand user interviews. We are proud to have a retention rate of 100%.

The purpose of these activities is to increase the relationship between company and customer because it has been shown that customer satisfaction and loyalty are directly related to revenue growth.



Global Fashion Summit 2022, Singapore & Copenhagen

This year we participated in two different Global Fashion Summits (GFS), both organized by Global Fashion Agenda (GFA) and Sustainable Apparel Coalition (SAC): one took place in Singapore and the other one in Copenhagen.

We were there as part of the GFA Innovation Forum, a community of the world's leading sustainable solutions that work with fashion brands and retailers to drive meaningful transformation.

We had the opportunity to connect with some of the major brands like Benetton, Teddy Group and many more, to build a collaborative relationship to improve supply chain traceability and transparency at scale and work together to reduce social and environmental impacts across the entire value chain.





Engage the value chain

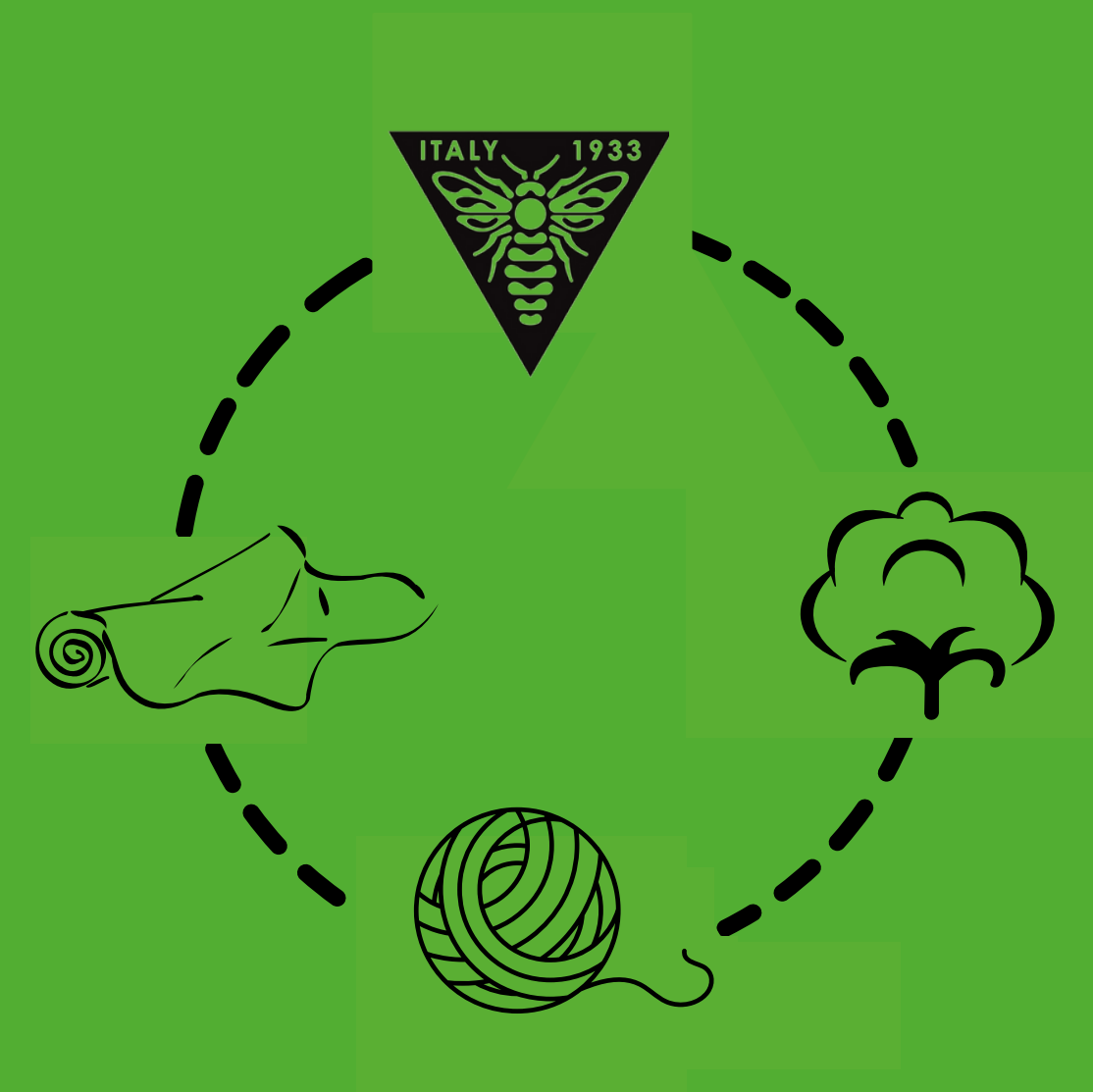
If in 2021 we wanted to map third tier suppliers, in 2022 we succeeded in our goal, achieving end-to-end traceability and sustainability.

The emblematic case of 2022, in this sense, is our new client Achille Pinto: an Italian company that operates in the textile industry, dedicating itself to the printing, finishing and weaving processes.

A characteristic element of the company is the orientation to sustainability, the main link of all materials, activities and processes. Through the adoption of our service Achille Pinto has managed to achieve this goal even more.

Through The ID Factory, the fabric, yarn and raw material are monitored.

The raw materials are traced up to Tier 4 .



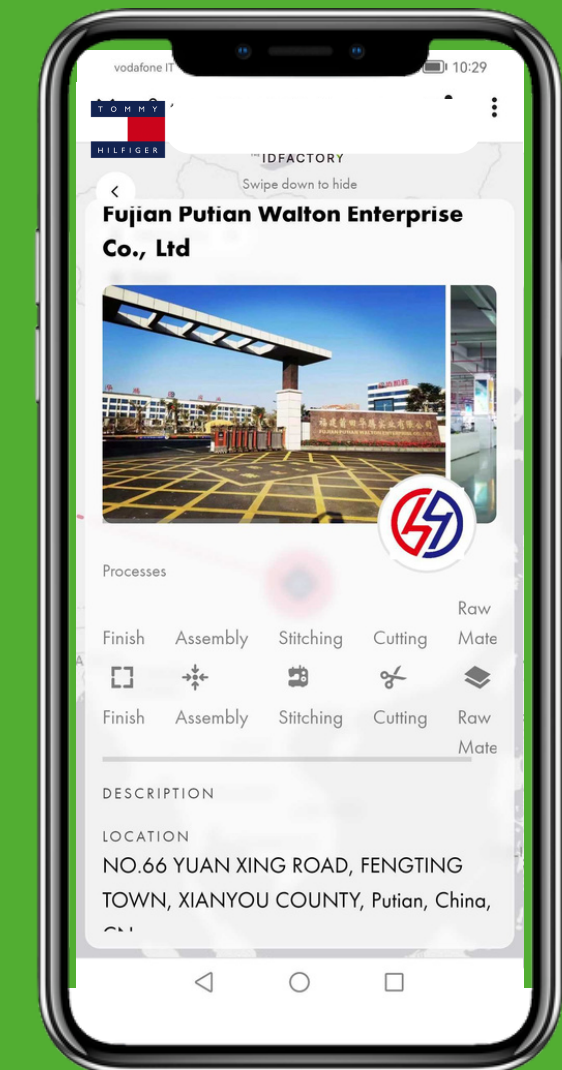
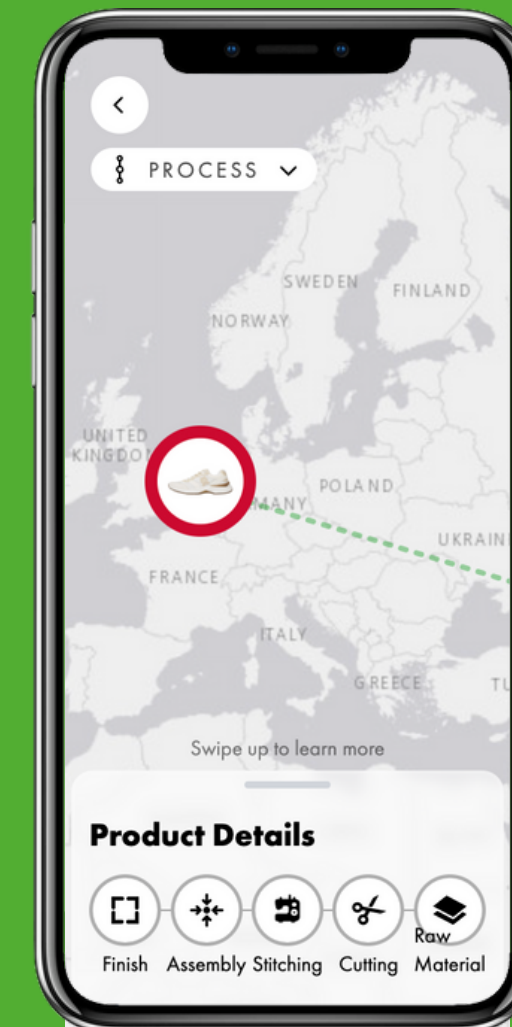


Share the traceability stories behind the product

DPP

The Digital Product Passport allows you to collect data on the finished product and the supply chain, and to share them with the final consumers so that they have a better understanding of the materials and the impact of the products they buy.

The DPP can be monitored by the Brand through the web interface created by The ID Factory or through a mobile app interface designed in accordance with the Brand's marketing guidelines to share with customers the origin of the product in an intuitive and interactive way.

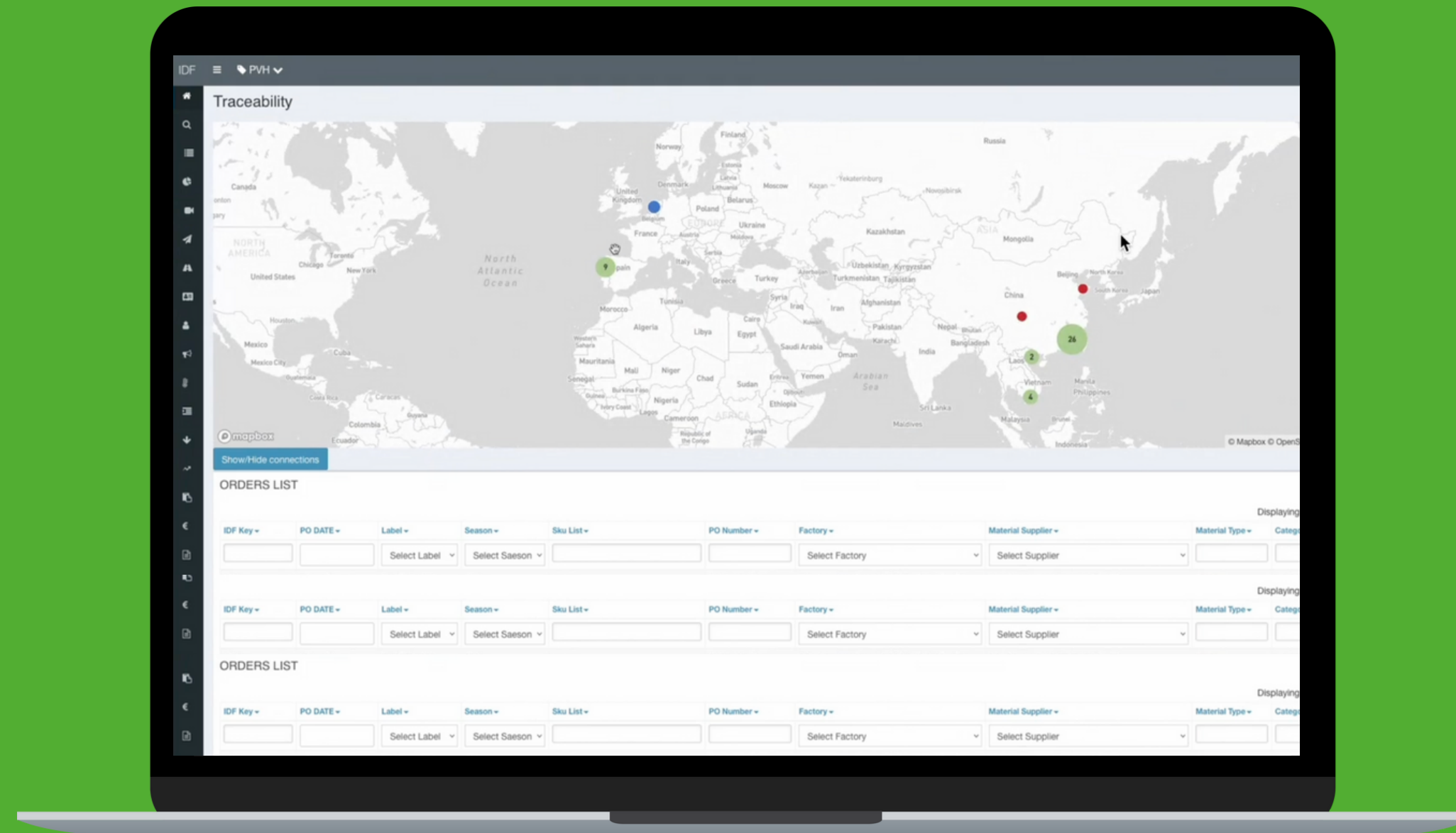




Share the traceability stories behind the product

Traceability Map

The Traceability Map allows you to see displayed on the map all the actors of the brand's supply chain and all the connections between the actors based on flows of orders. The map is a dynamic tool. In the display you can see manufacturers, material suppliers and the related connections based on the filters you set.





Work on materials' traceability rate

In order to have accurate data and updated material orders, traceability is the key.

The corporate objective for 2022 was to get to major traceability rate as possible, meaning that the main material orders require the QR code activation in order to be visible.

If a material order doesn't have a series of QR code activations based on the quantities, in case of non compliance (chemical, physical or incomplete documents), the physical traceability of the order is lost and the problem is difficult to solve.

In 2022, 128 new actors of the supply chain were on-boarded: 73 factories and 55 material suppliers (including 10 of tier 3).

Compared to the previous year there was a 33% reduction in on-boarding, more in detail, the on-boarded factories have suffered a 10% reduction and a 47% regarding the material suppliers.

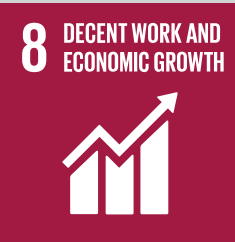
Instead, we saw an increase in the number of materials handled.

The new materials managed are: bloom foam, yarn and fabric raw material.

ACTIVITY	KEY OBJECTIVE	PERIOD (per quarter)
Engage brands	Two new brands have adopted our solution.	ALL YEAR LONG
Engage the value chain	For the first time we achieved the third and fourth tier.	ALL YEAR LONG
Share the traceability stories behind the product	We launched our first Digital Product Passport in collaboration with Tommy Hilfiger.	ALL YEAR LONG
Work on materials' traceability rate	The materials we manage increased by 19%.	ALL YEAR LONG

INCLUSIVE ORGANIZATION

"We aim to Create a strong group identity that values the authenticity and unique contribution of each"



Everyone is involved in defining the business goals and the mission is shared with the entire organization.

All this promotes the creation of a working environment without a rigid hierarchical structure, where the individual can feel free to express his/her opinion.

Diversity is appreciated and everyone contributes with their own values to the company's growth.

The balance between personal and professional life is promoted in order to implement satisfaction in the workplace.

in The ID Factory, most of employees are women and under 40. New hires are always involved in the decision making because we believe that a good idea can come from anyone.

Our Values

We strongly believe in the values of **TRUST**, **RESPONSIBILITY** and **HAPPINESS**.

For this reason, we are committed to promoting them among our people.

Giving trust increases autonomy and it's a great factor of motivation, innovation and experimentation.

Receiving trust facilitates employees' growth and allows them to build their own work independently.

Responsibility: having the freedom to make decisions, accepting the consequences of their mistakes and acknowledge them in order not to repeat them in the future.

Happiness: we believe that creating a peaceful environment can make employees happy and satisfied and that this contributes to make work more productive.

Those who work in an organization that has a corporate culture based on trust, responsibility and happiness work better, collaborate more and hardly leave the workplace.

Remote working

The ID Factory offers its employees the choice of whether they prefer to work from home or in the office.

Being free to work from anywhere in the world allows the employees to:

- improve the work-life balance
- increase motivation and satisfaction
- reduce CO2 emissions
- reduce absenteeism

Even after the pandemic, we decided to keep using the smart working formula: 50% of the team decided to work from home instead of moving to Vicenza, which means that our company is spread throughout Italy with people from Lombardy, Emilia Romagna, Tuscany, and Marche.

To go beyond physical distance, we continue to value the identity of each of our people by building a strong, compact, and aligned team.

We promote a series of weekly and monthly activities that allow us to always stay in touch and share moments.

Key Activities



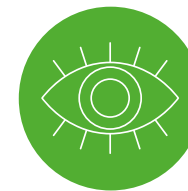
Power Walking



ID Days



Tutoring Hour



How the world sees you



Fuck Hour



Culture Meeting



Personal growing



Sharing company results



Power Walking

The ID Factory wants to promote an alignment of the activities carried out by the whole team, but in an alternative way: walking while working makes people feeling better and more energetic.

The power walking is a bi-weekly meeting occurring on Friday morning where each member of the team shares the activities and projects he/she is working on while walking around during a Google Meet call.



ID Days

The ID Days consist in one or two days to stay in touch, to know each other, to do team building, to reflect on the past and plan the future TOGETHER, in different locations: it could be at the beach or in the mountains.

ID Day September 2022

In September the whole team took part in a day at the beach in Rimini.

During the day various activities have been carried out:

- sailing race
- team building activities
- lunch together
- happy hour

All these activities were done to get to know each other better and to stimulate collaboration.

Kelly: "A good opportunity to meet the colleagues who work from far away. Through the different activities we worked as a team and helped each other".



ID Days December 2022

In December the whole team spent two days in a mountain retreat in the Lessinia Natural Park.

During these days various activities have been carried out:

- walk in the nature
- team building activities
- breakfast, lunch and dinner together
- presentation of the results achieved during the year

Giulia: "Two days far from everything, without internet connection, where we managed to disconnect from our daily life and connect with each other"





Tutoring Hour

The Tutoring Hour is a bi-weekly meeting which is held on Friday evening. Every time a different member of the team shares a topic that he/she finds interesting in order to support creative and lateral thinking and learn something from others.

The objective is to share interests but also to strengthen the idea of a flat organization where anyone how has a specific filed of expertise can become a tutor.



How the world sees you

"How the world sees you" is an activity promoted by a member of the team, graduated in psychology.

It is an activity that, through the administration and analysis of a questionnaire, aims to discover the strengths of each one and how to use them within the working environment.

It is also a way to understand what what our style of communication is, in order to encourage the relationships between the members of the team.

The Tutoring Hour has been replaced by the "How the world sees you" activity because we believe that learning about our strengths and weaknesses and those of others, is essential to be able to work as a team.



Fuck Hour

The Fuck Hour is an hour in which, in turn, a member of the team lends itself to receive constructive criticism and suggestions from the co-workers.

The founder and the CEO also participated.



Culture Meeting

Culture meeting is an activity where we discuss and find solutions to improve the life in our company.

During these meetings the topics covered are: organization, corporate communication, interpersonal relationships, economic growth, professional growth and initiatives of well-being.

The Fuck Hour was carried out during the first six months of 2022. It was then replaced by another activity called Culture Meeting.



Personal growing

As part of our main impact focus, we want to incentivize our people to spend time in learning and pursuing their personal interests.

For this reason The ID Factory has dedicated 1% of the annual revenues to promote educational activities and courses.

This is the second year that this activity is carried on because we really believe in the importance of continuous updating.

Some of the courses in which the employees participated were:

- sustainability manager training course
- product management day 2022
- cyber security training course



Sharing company results

We want the whole team to be aware of the company performance, so we have created a quarterly appointment in which the management aligns all members of the organization on the activities carried out and the results achieved.

Measuring Progress

ACTIVITY	KEY OBJECTIVE	PERIOD (per quarter)
Power Walking	Increased sharing within the team members.	ALL YEAR LONG
ID Days	We have created new links with team members working remotely and strengthened the existing ones.	JUL-SEP / OCT-DEC
Tutoring Hour	We had the opportunity to learn something from others and train creative and lateral thinking.	JAN-MAR / APR-JUN
How the world sees you	We discovered personal strengths and learned how to use them within the working environment.	JUL-SEP
Fuck Hour	Each member of the team had the opportunity to improve its personal and professional qualities.	JAN-MAR
Culture Meeting	The result was an improvement of the well-being in the working environment.	JUL-SEP / OCT-DEC
Personal Growing	The employees had the opportunity to participate to a learning course for free.	ALL YEAR LONG
Sharing company results	All the employees are aligned on the company results and participate in achieving the business goal.	ALL YEAR LONG

COMMUNITY SUPPORT

"We want to have a positive impact on the wider community with which we operate."

"Small steps all together drive us to walk long distances" is our motto.
We work with our technology providers and sustainability partners in fashion to deliver our values and educate people.



We believe that through knowledge and awareness people can have the tools needed to promote sustainable development, fair and equal human rights, gender equality, and a culture of peace and non-violence that appreciates and values diversity.

For this reason in 2022 we held different training courses, webinars, and free digital events with the aim of raising awareness to the local community about traceability and sustainability topics.

The ID Factory has been at the forefront in the participation in awareness events about the topics mentioned above.

These events are aimed to professionals, students or enthusiasts of these topics. We raise awareness among the actors of our customers' supply chains of the importance to collect data, learn to read them to make better choices oriented towards well-being.

We work with our technology providers and sustainability partners in fashion to deliver our values and educate people.

Based on the BIA (B Impact Assessment), we have developed a volunteering policy that involves the entire team.

Moreover this year (2022), by participating in the "Co2alizione" campaign, we are formally committed to face the goal to become climate neutral.

Key Activities

- 1 **Volunteering Policy:**
 - Organization of Fashiontech, Sustainability and Traceability Courses
 - Participation in Sustainability Awareness and Traceability Webinars
- 2 **Co2alizione**
- 3 **B Corp Campaigns**

1 Volunteering Policy

The ID Factory places high significance on having a positive impact on the community and environment. To further engage the team in this mission, it has become a new objective for the ID Factory to offer company-supported volunteering activities, at charity or non-profit organization, to staff members. Offering these opportunities will encourage staff members to take action in local communities and global causes.

The overall objective of implementing a volunteering policy is for the entire team to be engaged in creating a positive impact in an area of one of the four main goals of The ID Factory:

- education about transparency and traceability
- inclusion
- community support
- climate pledge for carbon neutrality by 2050



Organization of Fashiontech, Sustainability and Traceability courses

COURSE	Corso ITS COSMO, Vicenza	"La Moda Condivisa e sostenibile", in co-lab with the Municipality of Formigine	Digital product passport, at Modena business school (International Management course)	PRADA Masterclass	Fashion Council Germany Berlin in co-lab with WeDress	Adidas Green Lab, Berlin
TOPIC	Traceability and sustainability in the industries of fashion and leather	Fashion sharing	Digitalization of fashion	Supply chain traceability	Consuming Fashion as a Work of Art	Digital Product Passport
OVERALL OBJECTIVES	<ul style="list-style-type: none"> • Learn what circular economy and the fashion sharing economy are; • learn what the environmental impact of the fashion and leather industry is; • develop a critical thinking about the garments that we buy; • learn how to evaluate the level of sustainability of a garment by looking at its certification; • know which are the sustainable or swap shops near us; • know other Italian or European realities that sell products in line with the sharing economy; • learn how technology and a QR code can promote a shared and traced fashion industry. 					

"Digital Product Passport: the story behind fashion supply chains and underrepresented communities" at Adidas Green Lab in Berlin

We organized an event at the Adidas Green Lab in Berlin, where we discussed why tracing fashion supply chains matters, what is the role of technology and the creation of a product digital id as a communication tool for supporting sustainable education, empowering traceability and giving people, especially to the underrepresented communities, a voice.

Every item has a story behind, we told our way to express it and how to make people and communities the true protagonists.

Here are some of the guests who participated at our event: About you, Ashes and Soil, H&M, WeDress Collective, Ward'ROBE, Purenessity.



Participation in Sustainability Awareness and Traceability Webinars

WEBINAR	IED Milano Bootcamp in co-lab with Save The Duck	Interview at Warwick University	Class at Pambianco Academy Master	ESAC Formazione	Live webinar in co-lab with 4sustainability	Salone CSR Vicenza	EIIS- "Fashion & Sustainability Management"	Intervista articolo LifeGate
CONTEXT	University	University	Trade magazine	Training institution	Consulting Company	Industry event	Training Institution	Green magazine
OVERALL OBJECTIVES	<ul style="list-style-type: none"> • Raise awareness in the community about sustainability and traceability themes; • define the challenges for the sustainable development; • explain how Digital Product Passport Improves brand transparency; • increase awareness of how Circular Economy can have an impact on the fashion industry; • develop new skills to face the changes the fashion industry is going through. 							

Fashion & Sustainability Management at EIS - European Institute of Innovation for Sustainability

Our Head of Sustainability, Martina Schiuma, was one of the lecturers within the EIS - European Institute of Innovation for Sustainability.

In this edition she talked about Supply Chain & Certifications and answered to some students Q&A.

The course aimed to train a professional capable of revolutionizing the fashion world by studying all the sustainability techniques applied in this context.



Fashion & Sustainability Management at EIIIS - European Institute of Innovation for Sustainability

Along with Martina, other leading experts and fashion professionals participated, such as: the Co-founder and Creative Director at Eco-Age, the Country Manager Italia at Patagonia, the Global Apparel and Textile Lead at WWF and the Sustainable Supply Chain Manager at Moncler.

The fashion industry needs to change drastically and become sustainable in both ethical and environmental sense.

During this course the students learned about why for fashion brands, the quest to become sustainable is not only about saving the Planet and respecting communities, but it is also to meet more savvy consumer demands.

Class at Pambianco Academy Sustainability Master

Our Founder Massimo Brandellero and our Head of Sustainability Martina Schiuma gave a lecture at Pambianco Academy Sustainability Master, talking about the following topics:

- Sustainability in fashion with reference to both social and environmental criteria
- Sustainability as a source of shared value and a multi-stakeholder approach
- Circular Economy
- Supply chain sustainability and traceability



Co2alizione

<https://co2alizione.eco/it/aziende-aderenti>

The Co2alizione for Europe creates a group of important Italian companies that decided to address in a concrete way the issue of zero emissions, formally committing themselves to the explicit integration of a goal of climate neutrality in their Statutes, through the adoption of the status of Benefit Company or other substantial amendments to the articles of association.

At the IDF, we are committed to a progressive evolution of our business and operational model towards a zero-emission climate-altering gas economy, in line with European climate neutrality goals and national ecological transition goals.

Some of the other companies that have joined this initiative are: Nespresso, Save the Duck, Davines, Mutti, Illy, Danone and Aboca.



Co2alizione

<https://co2alizione.eco/it/aziende-aderenti>

We are committed to:

- integrate the goal of climate neutrality in the Statute, communicate membership by contributing to the promotion and actively participating in communication initiatives.
- Report and publish the achieved objectives, methods and actions implemented in the year to pursue the goal of climate neutrality and the objectives planned for the following year.
- Promote the initiative among companies in the value chain, such as partners, suppliers and customers, inviting them to take part, and among stakeholders, involving them in the conversation that will result.
- Create synergies and connections to achieve the goal.

We are partnering with Treedom since 2020 to offset the emissions of CO2 that our company produces.

We have planted 660 trees and absorbed 124,86 tons of CO2.



3 B Corp Campaigns

EVENT	"Greenwashing" - Fashion Revolution Week	IGTV LIVE - Fashion Revolution Week con B corp Y.O.U	B corp B fashion presentation at CFDA (Council of Fashion Designers of America)
TOPIC	How do you avoid greenwashing and how do you communicate this commitment	The role of supply chain traceability, transparency and sustainability, discussing about their different meanings	B Corp B Fashion aims to put together in one place all b-corps and fashion brands that want to become one
OVERALL OBJECTIVES	<ul style="list-style-type: none"> • learn what greenwashing is; • discuss how to avoid greenwashing; • what is the right way to communicate sustainability; • how to make your supply chain more transparent; • discuss about the differences between transparency, traceability and sustainability and their importance in the fashion industry; • promote regenerative and sustainable fashion; • approach new people to the B Corp community; • highlight supply chain problems; • present a case study of a B-Corp company. 		

ACTIVITY	KEY OBJECTIVE	PERIOD (per quarter)
Volunteering Policy	Organization of 8 Fashiontech, Sustainability and Traceability courses to raise awareness on circular economy and on the environmental impact of the fashion and leather industry.	ALL YEAR LONG
	Participation in 10 Sustainability and Traceability webinars to raise awareness on circular economy and on the environmental impact of the fashion and leather industry.	
Co2alizione	We signed a European initiative and formalized our commitment to become carbon neutral in our company statute.	ALL YEAR LONG
B Corp Campaigns	We created B Corp Campaigns to promote the Fashion B Corp movement and to approach new people to this community.	ALL YEAR LONG

2022 Highlights and Milestones

"No improvement is possible without measurement and no measurement is possible without a tracking system."

Fashion Impact: GFA & SAC

In 2022 we participated at the GFA Innovation Forum, a curated community of the world's leading sustainable solutions supporting the companies towards a more traceable and transparent future of the fashion industry.

We also took part in the Sustainable Apparel Coalition, an industry-wide group working to reduce the environmental and social impacts of apparel, footwear, and textile products around the world.

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Transparency

We strive to make the fashion industry more transparent by offering useful tools for both brands and consumers. Every day we are driven by the desire to make this industry more transparent, informed and aware.

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Carbon Neutral

We formalized our committed towards a carbon neutral economy by signing the European initiative CO2alizione, because the world and the society can't wait any longer.

2022 Highlights and Milestones



Part 3

Next Steps

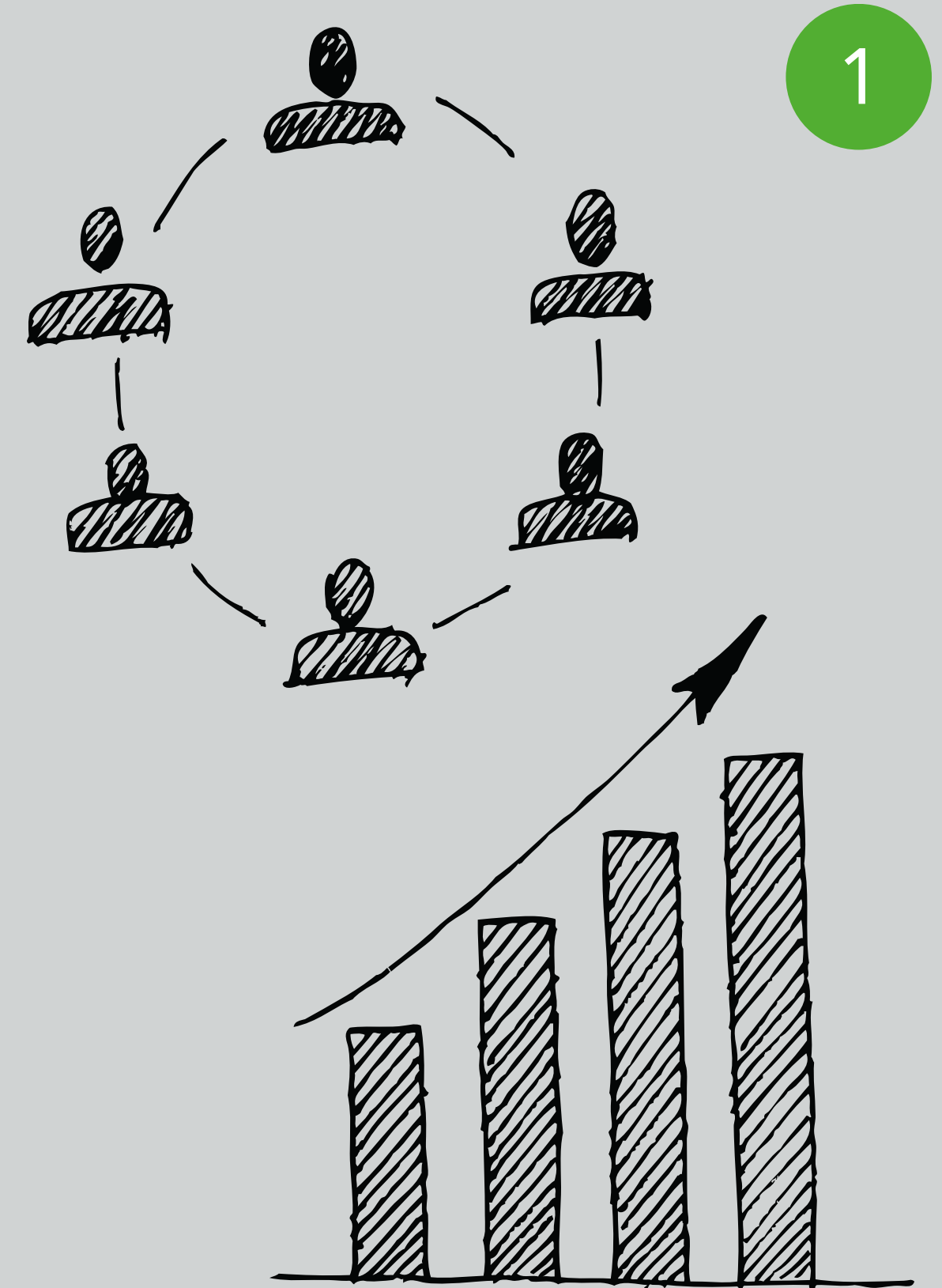
Objectives for 2023

This Impact Report is a continuous work in progress, a way for our organization to track our impact, make progress towards the goals and improve over time. This section outlines our strategy to continue the good work done so far.

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- 1 Engage new brands
 - 2 Participation in European initiatives
 - 3 Global Fashion Agenda (Innovation Forum)
 - 4 DPP
 - 5 Butterfly Effect

Engage **new brands**

Our main goal for 2023 is to engage new brands. We believe that by collaborating with major fashion brands we can give a boost to the fashion industry to become more and more sustainable, transparent and traceable. We are strategic partners to be compliant with laws that are constantly changing. The world of fashion never stops, it is always evolving and that's why we can help brands to be more aware and updated.



Participation in European initiatives

Next year we will be part of the United Nations Economic Commission for Europe (UNECE) Sustainability Pledge: we want to create awareness and accelerate sustainable transformation in the fashion industry.

We aim to give our contribution to the CIRPASS. Its objective is to establish the groundwork for the gradual experimentation and dissemination of DPPs from 2023 onwards, with an initial focus on the electronics, batteries, and textile sectors.

We also want to participate in other European initiatives to support students to raise awareness about the EU Strategy for Sustainable and Circular Economy in the fashion industry.

Global Fashion Agenda

(Innovation Forum)

In 2023 we will take part in the Global Fashion Summit in Copenhagen, as an official Innovation Forum Exhibitor. GFS is the leading international forum for sustainability in the fashion industry and we are proud to be invited as an official exhibitor, for the second consecutive year.

The Innovation Forum will showcase all the most impactful innovations created by sustainable solution providers addressing the industry's sustainability challenges.

These will include our Digital Product Passport project with Hugo Boss and new DPP solution for the French AGEC compliance.

FASHION CEO AGENDA
PRIORITIES FOR A PROSPEROUS INDUSTRY



Digital Product Passport

In 2023 we want to continue working and growing in terms of transparency. In order to gain this objective, we're continuously improving the DIGITAL ID, a blockchain integrated solution for fashion traceability.

In 2022 we managed to increase our network of brands and to convince them to adopt it.

The French AGEC law has certainly given a boost to the adoption of the digital product passport. Our goal for the new year is to increase the number of brands and guarantee complete transparency: not only towards our customers, but towards everyone.

Butterfly Effect

As an inclusive organization we believe that to achieve our goals we have to work and act as a team. The actions and the ideas of each member of the team are fundamental.

Our 2023 will be based on the butterfly effect: the smallest action of someone in the present can exponentially change the future. We strongly believe in this, we give to everyone the opportunity to change and improve starting from small everyday activities. Activating small changes can lead to a significant improvement in the final results.

To achieve this goal each person will be encouraged to say its opinion, be more proactive and give its contribution so that things happen.



THE IDFACTORY



THANK YOU!

We thank you for your continued support in our efforts to contribute to the SDGs and make the fashion industry as traceable and transparent as possible.

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